



JEWELSCENT

A Jewel in Every Scent

10 TIPS FOR HOSTING A SUCCESSFUL VIRTUAL PARTY

1. Create a Facebook event for the virtual party on your personal Facebook page.
2. Create a “Welcome Post” stating the party is ONLINE ONLY, something about JewelScents that is catchy to get people to join - pin this to the top of the Event page with a good picture of your gorgeous smiling face in the post!
3. Once the Event is created, personally invite at least 10 people. Make sure to let them know the party is ONLINE ONLY, and to select “yes” or “maybe” to the event invitation, so that they will be able to see the posts.
4. Every time an invitee “joins” the Event page, greet & welcome them personally with excitement! (Your excitement is very contagious; use your words to express this.)
5. Also, ask them to extend invites to their Facebook friends as well! (The more the merrier applies here!)
6. As the party progresses, make frequent product posts and tag some of the party attendees on those. You can also use the Virtual Party Guide located below for reference.
7. Post frequently to the event page throughout the duration of the party.
8. Some Ideas for posts can be open-ended questions, or telling a funny product-related story that attendees could relate to.
9. Be available as much as possible. REMEMBER: your friends will not be interested in your party, if you are not there.
10. Check your Event page daily - thank customers for purchases and most importantly HAVE FUN!

90 MINUTE EASY VIRTUAL PARTY

Swap out marked **[RED]** with your personal information.

Swap out marked **[GREEN]** items from the photos we provided.

Have fun! This is super easy!

Use this as an outline, and personalize it to your heart's content!

Which of our products are handmade from all natural and organic ingredients

[SOAPS PICTURE] We are more than just a candle company... we have Moroccan Oil Argan soaps in many different scents! Hydrate, nourish and protect your skin with JewelScent's luxurious line of soaps and body scrubs. Our extravagant soaps are handmade with all-natural and organic Moroccan Argan oil, and are rich in Vitamin E and antioxidants for a silky and pampering effect. Discover a jewel valued up to 7,500 hidden in each soap! **[VIRTUAL PARTY LINK]**

Which of our products help "buff away stress"

[SCRUB PRODUCT PICTURE] Another awesome product we sell is our Body Scrubs! JewelScent Body Scrubs help you buff away stress with soothing scents and natural cane sugar that exfoliate and rejuvenate your skin. Our Body Scrubs leave you feeling soft, supple and glowing! Check out the awesome scents available! Discover a jewel valued from up to 7,500 hidden in each of our Body Scrubs! **[VIRTUAL PARTY LINK]**

Aroma Beads! What are they Do you know how to use them

[AROMA BEADS PRODUCT PICTURE] Our aroma beads are beautiful and fragrant, and when poured into organza pouches, glass jars and small sachets, can be used similarly to dry potpourri. Perfect for use in your luggage, closets, wardrobe, cars or any other small space! Discover a jewel valued from up to 7,500 hidden in each bottle of Aroma Beads! For those of you that have purchased these before, tell me how you use them! **[VIRTUAL PARTY LINK]**

Can you tell me three things that make our Wax Tarts different than other brands

[WAX TART PRODUCT PICTURE] Our Wax Tarts are twice the size of leading brands and they ALL contain a hidden ring valued from up to 7,500! Enjoy your favorite luxurious scent without the flame! Created from the same high quality ingredients you have come to love from JewelScent candles, our no-light Wax Tarts are perfect for dorms, office and any other place where open flames are not an option. Easy to use in warmers and the ideal solution for making any space your sanctuary! **[VIRTUAL PARTY LINK]**

Who can tell me how long a JewelScent candle burns

[CANDLE PRODUCT PICTURE] Our Signature Collection candles are 10 oz and burn for 65 hours and our Classic Collection candles are 16 oz, burn for 100 hours and both contain a hidden ring valued from up to 7,500! **[VIRTUAL PARTY LINK]**

[YOUR FAVORITE RING PHOTO] If you have ever purchased JewelScent before, show me your favorite ring!

[VAULT PICTURE] Virtual parties are super easy, and you can also earn points to shop in our exclusive Vault! It contains jewelry, fine jewelry, premium handbags & accessories, and more!